

ASHER INSTITUTE OF HAMPTON

COURSE DESCRIPTIONS

COURSE NAME: COSMETOLOGY

Course Description: Student will receive training in the art and science of cosmetology.

Course Length: 1500 Clock Hours. 50 Weeks Full Time / 68 Weeks Part Time

Instructional Method: The course will use lectures, demonstrations and student participation. Students will demonstrate their competency in cosmetology theory and practice through mannequin repetitions and clinic activities. Instruction will be supplemented with visual aids, student exercises, student presentation and other instructional techniques.

Course Goals: Train the student for entry-level employment as a Hair Stylist, Platform Artist, Colorist, Sales Representative, Salon Manager or Salon Owner.

Course Reference Materials: Milady Standard Cosmetology, 13th Edition.

COURSE NAME: BARBERING

Course Description: Student will receive training on skin care and makeup.

Course Length: 1100 Clock Hours. 30 Weeks Full Time / 50 Weeks Part Time

Instructional Method: The course will use lectures, demonstrations and student participation. Students will demonstrate their competency in barbering theory and practice through mannequin repetitions and clinic activities. Instruction will be supplemented with visual aids, student exercises, student presentation and other instructional techniques.

Course Goals: To train the graduate for entry-level employment as a Barber, Platform Artist, Facialist, Sales Representative, Barbershop Manager or Owner.

Course Reference Materials: Milady Standard Barbering, 6th Edition.

COURSE NAME: STUDENT INSTRUCTOR

Course Description: Student will receive an accelerated training which focuses on licensed Cosmetologist (hair, skin, and nails), Esthetician (skin care, makeup) or Manicurist (nail care) becoming an Instructor.

Course Length: 600 Clock Hours. 20 Weeks Full Time / 27 Weeks Part Time

Instructional Method: The course will use lectures, demonstrations and student participation. Students will demonstrate their competency in Instructor theory and practice in hands on teaching methods, and educational activities. Instruction will be supplemented with visual aids, student exercises, student presentation and other instructional techniques.

Course Goals: The educational objective is to train the graduate for an entry-level position as an instructor.

Course Reference Materials: Milady Master Educator, 3rd Edition.

***Industry Requirements:** Students interested in pursuing a career in Cosmetology, Barbering, and Instructor should: Develop finger dexterity and a sense of form and artistry. Enjoy dealing with the public. Aware of the latest fashion and beauty techniques. Making strong commitment to your education. Having knowledge that the profession you choose could require standing for long periods, using your hands at shoulder level, and overall physically demanding.

*** Virginia State Law Requirements:** Students are to complete their clock hours required by their chosen program. Student must graduate from a licensed school. Following graduation, Students are required to take Virginia's State Board Practical and Written examine to obtain their license. License require renewal every two years by Licensee.